

Marketing with Method

LANGA Group

We do not sell Web Programming, Digital Graphics or Corporate Videos, we offer a working method to manage your marketing and your communication.



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easy **LANGA 2.0**
MARKETING SOLUTION

We **split** also our...

...eyes in order to make the Hey network a valuable sales tool, able to sell what the small companies can't even imagine. We do not sell marketing services, but a method to create and manage your Marketing.

Quality management for a quality service.

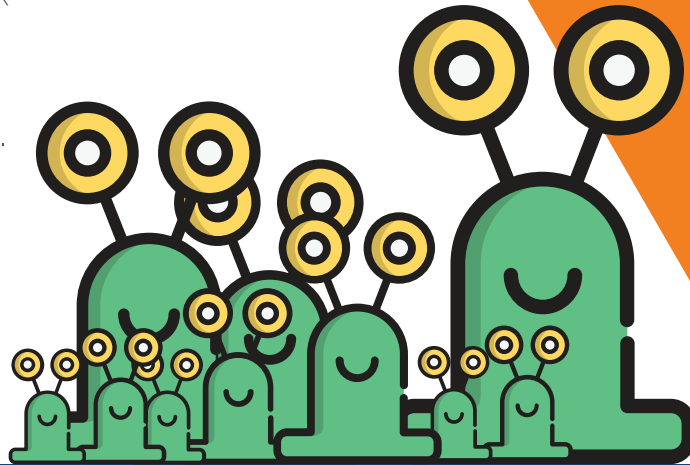


A great Group

The **LANGA** organisation is represented by a great commercial group. The company sells its own Marketing method both through its agent's network and through the Hey Sponsor, which helped the resale of services thanks to the Resellers' network.

Today, there are more than 60 authorized resellers.

Infos at www.langa.tv



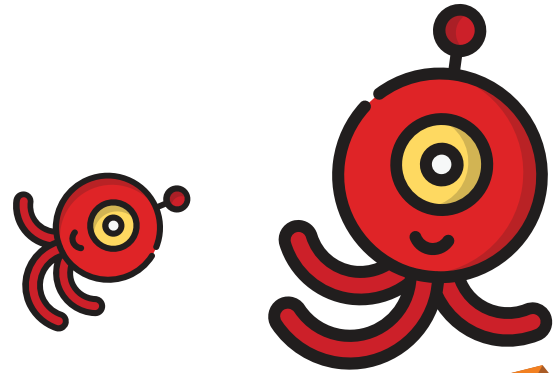
A big Family of Crazy Aliens

Keep calm,
and let us explain
you the **Marketing**

1 LAGA WEB

CORPORATE DIVISION DEALING WITH PROGRAMMING

It creates dynamic web platforms, adaptable through its own IT technologies. Responsive websites, customized programming, APP and social marketing management are at the base of the main processes of the coding department.



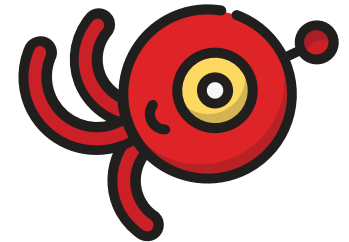
Our divisions

INFORMATICS, ALWAYS ON OUR SIDE

2 LAGA PRINT

CORPORATE DIVISION FOR DIGITAL PRINTING AND GRAPHICS

This division realizes the most extravagant digital graphics on the market and the related printing, if needed. Graphics for road signs, bottle labels, brochures/depliant and high-impact sensory campaigns are the main activities of LAGA's Creative Group.



3 LAGA VIDEO

CORPORATE DIVISION MANAGING THE VIDEO SHOOTING AND EDITING

Thanks to the Video Making division, the Group is able to carry out great shooting and postproduction of video sequence. TV Advertisements, business presentation videos, ceremonial videos and 3D Videos are made by the Video division, with no limits to imagination.



We are one of the most **awarded** companies ever: experts in the Graphics and web codification field have judged our work as one of the best.

Luca PRATA

Team Leader Langa Group,
experience's start, 2008

CEO & Marketing Coordinator

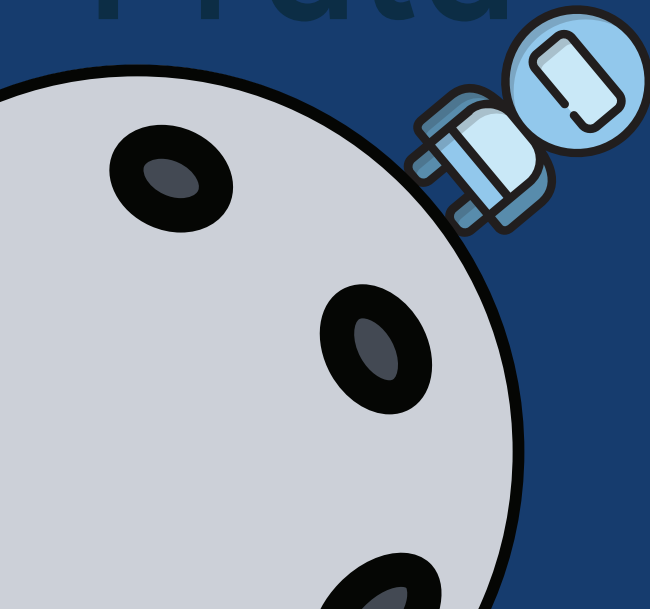
Luca PRATA is specialized in the sale of websites, digital marketing, mobile APPs and promotional campaigns.

He graduated in Architecture, but always keeping an eye on the IT world, he specialized in php programming, where he researched as an amateur basic html information...

Luca
prata1201@langa.tv

"Jr."

Prata



Andrea Dotta

Designer Langa WEB,
experience's start, 2014

Web Developer

Andrea DOTTA is specialized in web platforms and APP development and user interfaces for programming consoles.

He studies Design at the Accademia delle Belle Arti in Turin, he met PRATA and begins his specialization in advanced programming, following Langa client's projects.

dotta1235@langa.tv

Dotta

"Doc"

Photographer Filmmaker

Luigi PERRONE is our photographer, he is specialized in photo-editing and frame postproduction through video and photo dedicated software.

He graduated at the Art Secondary School and is specializing in cameras usage. Photos and Videos are an everyday occurrence.

perrone1236@langa.tv

Luigi Perrone
Photo and Videomaker
LANGA VIDEO
experience's start, 2015

"Marsh" Social Editor

Marco Racca is our social editor and his task is to develop raster and vectorial graphics in order to increase LANGA's social service's rebounding.

Marco graduated at the Art Secondary School and specialized himself in vectorial illustrations. Animated vectors for the web are a piece of cake for him.

racca1665@langa.tv

Marco Racca
Software and Social
Management
experience's start, 2017

Luigi
Perrone
"Scat"

Marco
Racca

"Here are just a few of us"

We can not mention here everyone, due to the huge number of people being part of our organisation, but we appreciate all the work and effort of every single person in the LANGA Group.



International Relations

Enrico BERTOLUSSO is the external contact person for International relations, DE- RU- EN translations and Italian grammar corrections.

bertolusso1651@langa.tv

Enrico Bertolusso

Supply and care of
International relations.
experience's start, 2017

Hey Network's Agent

Simone MANENTI is specialized in websites sale, internal agent who manages the Hey network.

manenti1202@langa.tv

Simone Manenti

Hey network's agent and direct services,
experience's start 2015.

PR

Paola BEVILACQUA is our Promoter. She takes care of our actual and future clients.

bevilacqua1249@langa.tv

Paola Bevilacqua

Promoter of IT services,
experience's start 2016.

Social Agent

Giorgio TUROLLA is responsible for commercial, web advance and social marketing.

hey.boutiquehotel@langa.tv

Giorgio Turolla

Digital services agent,
experience's start 2015

Turolla

Group's consultant

Luigi PASCARELLA is responsible for digital products, mainly Social Food.

hey.boutiquehotel@langa.tv

Luigi Pascarella

Agent and commercial consultant,
experience's start 2015

Pascarella

Hey Network's Agent

Paolo ROBINO is a LANGA WEB agent, he mostly sells websites and social campaigns.

robino1239@langa.tv

Paolo Robino

Commercial agent,
experience's start, 2016

Robino





easy LANGA 2.0

DOWNLOAD THE **APP**

Our Method

Easy LANGA is the first European Management Software for the creation and management of the client's marketing.

Thanks to it the company manages different profilings, not selling marketing, but the method for the creation of it.

Hey LANGA

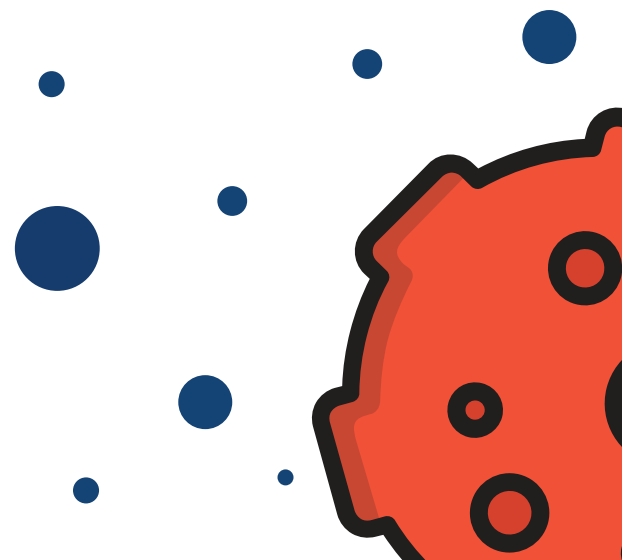
Commercial Sales Network,
which officially sponsors
the whole Langa Group

Hey

expert advertisement system

LANGA Group

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LANGA Group

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LANGA Group



LANGA
WEB



LANGA
PRINT



LANGA
VIDEO